

Meeting Rooms

Welcome – Ballroom C

Basic Marketing – Sussex Room
Road to Financial Security – Kent Room
Alternative Ag/Value Added – Ballroom C

Lunch – Ballroom

Advanced Marketing - Sussex Room
Crop Insurance - Kent Room
What Does An Ag Woman Look Like - Ballroom C

Closing Remarks – Ballroom C

The Sussex and Kent Rooms are on the 2nd floor just past the mezzanine



Recognizing Women for Their Roles in Agriculture

February 3, 2003
Dover Downs Rollins Center
Dover, Delaware

Presented by:

University of Delaware

Cooperative Extension
and
Department of Food and Resource Economics

Sponsors

Advantage Travel
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Exhibitors

Delmarva AgrAbility Project
Farmers First Services
Mid-Atlantic Farm Credit
University of Delaware Cooperative Extension – Pesticide Safety
University of Delaware Cooperative Extension – Renewable Resources

Notes

Welcome to the Women in Agriculture Conference!

This is our second daylong conference designed to recognize you, as ag women, for your contributions to agribusiness, and to offer you information that will help you meet the increasing challenges and understand the dynamics of the changing world of agriculture. The workshops that are offered today were planned as a result of the comments and responses from last year's conference participants. Our hope is to provide you with relevant information in a relaxed atmosphere. Please take this opportunity to visit with friends and make new acquaintances throughout the day.

As an extra treat for you today, we have special sponsors who have agreed to donate their time and services for you. So, please don't forget to take time to visit with Kate to dip your hands in warm paraffin, Kathy for Reiki healing, and the technicians from Bayhealth Medical for Bone Density screening. They are located on the mezzanine.

We welcome your comments and suggestions about today's conference. In addition, we hope to plan future workshops and conferences, and we need your help. Please be sure to complete the evaluation form found in your conference bag.

Thank you for participating in today's event. We hope that at the close of the day, you leave feeling informed and refreshed and eager to continue meeting and greeting the challenges and opportunities for Women in Agriculture.

Sincerely,



Laurie G. Wolinski
Extension Associate

Today's Schedule

8:30 am	Coffee & Registration
9:00 – 9:10 am	Welcome <i>Dr. Robin Morgan, Dean College of Agriculture & Natural Resources</i>
9:10 – 9:55 am	Kickoff <i>Lorraine Merrill</i>
10:15 am – 11:30 am	Morning Workshop Session
12:00 – 1:00 pm	Buffet Lunch
1:15 – 2:30 pm	Afternoon Workshop Session
2:45 – 3:15 pm	Closing Remarks

Panelists

Kevin Lenore Lamborn

Kevin Lamborn operates a “lay-up” farm – a horse rehabilitation facility, on her family’s farm. Kevin’s small farm is a temporary home to thoroughbreds in need of post-surgical care, a vacation, or Delaware certification. Her well-known reputation for rehabilitating horses keeps Kevin busy year-round. Kevin lives near Middletown, DE with her husband and children.

Ruth Linton

Ruth Linton, a 7th generation farmer, owns and operates Highlands Orchard Farm Market in Northern New Castle County. The farm has been in the family since 1832. Ruth’s family, including her mother and children, grow fresh fruit and vegetables on 5.5 acres, which they sell in their on-farm market. Ruth has a Master’s Degree in History and Museum Studies. Before “coming back to the farm”, Ruth worked as a museum curator for several years.

Barbara Springer

Barbara Springer and her husband live on a 10-acre farm in Blackbird State Forest. For the past three years, they have operated a Community Supported Ag business. They also have free-range chickens, and 2 goats which she hopes to breed for milk this spring. Barbara, long-time gardener, and recently organic gardener, was also a Media Specialist/teacher for the Tatnall School for 16 years before deciding to make a change.

Panelists

Paula Bounds

Paula Bounds began her business, Bee Tree Florals in Henderson Maryland, in 1994 after moving from New Jersey with her husband. She is a cut flower grower specializing in dried flowers. Paula markets her flowers in a variety of ways, and also teaches dried flower arranging. She is a Master Gardener and a member of the Association of Specialty Cut Flower Growers, The Maryland Herb Association, and the Delaware Herb Growers and Marketers Association.

Deanna Dunning

Deanna Dunning works for Clark's Seed, Inc of Kenton, DE. In addition, Deanna is college student working toward her Associate Degree in Production Agriculture. Deanna was a member of FFA at Smyrna High and held an officer position for two of those years. Deanna grew up on a farm in Smyrna, Delaware.

Julia Filasky

Julia Filasky is an Agriscience teacher in the Appoquinimink School District. She teaches at both middle schools in the district, and has been teaching agriculture for almost 5 years. Julia is a graduate of the University of Delaware.

Ruthie Franczek

Ruthie Franczek, a self-employed veterinarian for 21 years, specializes in the care of large animals. Ruthie services farms in Southern New Castle County and Kent County. She employs an associate veterinarian and a veterinarian technician. Ruthie graduated from the University of Florida in 1981.

Tina Hill

Tina Hill, of Hill's Fresh Plants and Produce, grows flowers, bedding plants, and vegetables to sell in her family's roadside market. Tina and her husband, Marvin, are also grain and poultry growers, and the owners of Hill's Bus service.

Karen C. Hutchison

Karen Hutchison is the Education Associate for Agriscience for the Department of Education in Delaware. Her responsibilities include serving as the state FFA Advisor and working with the agriscience teachers in the areas of curriculum and professional development, and approving new agriscience courses.

Workshops

Basic Marketing

(morning)

Katherine Due

What do all those marketing terms mean? This workshop will cover this and more including market record keeping, working with basis and common cash contracts. This is truly a beginner's workshop to get to know the basics of marketing.

Alternative Agriculture/Value Added

(morning)

Paula Bounds

Tina Hill

Kevin Lamborn

Ruth Linton

Barbara Springer

Hear from a panel of women, as they "tell their story" and the challenges and opportunities that accompany their business. Alternative businesses include community supported ag, dried flower growing, horse rehabilitation, a rural plant and produce market, and an urban farm market.

Take the Road to Financial Security and Retirement

(morning)

Maria Pippidis

Roxane Whittaker

Mary Wilcoxon

There are many possible routes to achieving later-life financial security. Most people need help finding the best route and help navigating along the way. Are you and your family on the road to financial security in later life?

Advanced Marketing

(afternoon)

Katherine Due

Using futures and options can be confusing and risky if you don't understand them. Learn about the jargon and how futures and options work.

What does an Ag Woman Look Like?

(afternoon)

Deanna Dunning

Julie Filasky

Ruthie Franczek

Karen Hutchison

Careers for women in agriculture – what are the opportunities and challenges? Listen to these women as they describe their jobs and how they became involved in working in agricultural related careers.

Crop Insurance

(afternoon)

Gene Gantz

Using crop insurance to increase your profitability in good and bad years.

Speakers

Katherine Due

Katherine and her husband, Don, farm 700 acres of irrigated farm ground in York County, Nebraska (about 50 miles west of Lincoln, NE). They raise seed corn, commercial corn, soybeans, grain sorghum and alfalfa hay. In 1992, Katherine started her own business, Market Ability, teaching commodity marketing and the role of Ag women today. She is a guest lecturer with the University of Nebraska's Women in Ag Marketing, has taught night adult education classes and conducted private seminars for individuals and groups.

Mr. Gene Gantz

Gene Gantz, is a Risk Management Specialist for the USDA Risk Management Agency. Gene has had a long-standing association with Crop Insurance, including working for the Federal Crop Insurance Corp., American Assoc. of Crop Insurers, and Rain and Hail. Gene retired about 5 years ago, to his hometown in PA, where he consulted on matters related to crop insurance. He has been instrumental in the development of programs such as the PA State Crop Insurance Premium Subsidy Program, and the Pilot Insurance Product known as AGR Lite. In Dec 2002 Gene returned to USDA in Harrisburg.

Lorraine Merrill

Lorraine Stuart Merrill is a dairy farmer and free-lance writer from Stratham, NH. She is a field editor and columnist for *Hoard's Dairyman*, and covers many aspects of agriculture in the Northeast as a regular contributor to *Farming: The Journal of Northeast Agriculture*. Her work has appeared in a wide range of publications from the *Boston Sunday Globe* and *Christian Science Monitor* to *Top Producer* and *New Holland News*. She has contributed essays to several books, including the Encyclopedia of Food and Culture to be published by Scribners this winter. As a technical writer and editor in the planning and environmental fields, Lorraine also works closely with state and federal environmental and planning agencies and environmental conservation organizations.

Lorraine and her husband John, with their son and daughter-in-law, operate Stuart Farm, a dairy farm in the New Hampshire Seacoast region with over 400 head of registered Holsteins and Brown Swiss.

Speakers

Dr. Robin Morgan

Robin Morgan is Dean of the College of Agriculture and Natural Resources at the University of Delaware and Professor of Molecular Biology.

Maria Pippidis

Maria Pippidis is an Extension Educator in the area of Family and Consumer Sciences at the University of Delaware, in New Castle County. Maria works in the areas of personal finance, nutrition and food safety, strengthening families, and community development and public issues education.

Roxane Whittaker

Roxane Whittaker is an Extension Educator in the area of Family and Consumer Sciences at the University of Delaware, in Kent County. Roxane works in the areas of food and nutrition, food safety and family economics.

Mary Wilcoxon

Mary Wilcoxon is an Extension Educator in the area of Family and Consumer Sciences at the University of Delaware, in Sussex County. Mary works in the areas of home economics, food safety, and community service.